

Why

COMMUNICATION SKILLS AND LEADERSHIP SKILLS

are important?



- Communication Skill is ranked as No. 1 skill
- A Survey by Forbes states only 30% of children can express their thoughts clearly in English
- Students with better Communication Skills and leadership Skills climb the ladder faster than others who lack these skills
- Indian education system is seeing the transition from written based system to a holistic system where speaking skills and leadership skills are given more importance

Talk Factory Guild

Talk Factory School Guild is an initiative to add value to students who could take up an after school program. Talk factory as a company gets associated with schools to enhance the communication and leadership skills of students.



Official Partner of The Hindu Public Speaking Olympiad



Why Talk Factory Guild

- Talk Factory is built on the Principle of "Involve me and learn" which emphasises on consistent practice thus providing ample opportunities to get involved
- Talk factory allows kids to make mistakes week after week and enables better learning from their mistakes which results in improved confidence
- Applies the internationally recognized 'Synthesis of Archetypal Tripod' methodology
- Students who are a part of Talk Factory would be distinct and they are competition-ready at any time.



Competition - ready

Components of Talk Factory Guild

Speakers Lab

Speakers Lab is a **90 minutes** session with 3 sections in it

Events

- Standalone Workshops
- Competitions



COURSE LEVELS

NOVICE

- Level 1
- 7 Tasks
- 24 Weeks



BEGINNER

- Level 2
- 7 Tasks
- 24 Weeks



PROFESSIONAL

- Level 3
- 7 Tasks
- 24 Weeks



EXPERT

- Level 4
- 7 Tasks
- 24 Weeks



SPEAKERS LAB STRUCTURE

A

Speeches
and Reviews
45 minutes

Facilitator Input
25minutes

B

C

Warp Zone
[Activity Time]
20 minutes





How Schools get benefited ?

- Every student who is a part of Talk Factory would be confident & unique in expressing ideas
- Promotes holistic development in a child.
- The overall involvement of a child in a class improves, which in turn leads to better performance.

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